



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Mundy Katowitz Media  
1322 G St SE  
Washington, DC 20003-3021

**Contract #** 850271  
**Schedule Dates** 09/25/12-10/01/12  
**Advertiser** Priorities USA Action (36239)  
**Agency/T-Code** Mundy Katowitz Media (6585)/127439326  
**Product** Political - Non-Ballot Issue (1196)  
**Brand** Priorities USA Action Issue (170102)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** PLACEMENT MEDIA  
**Phone/Fax** (202) 675-6936 /  
**CPE** 321/340/1562  
**Account Types** National/Political Issue - Agency  
**Billing Type** Weekly/Irregular  
**Comments** PRIOR USA ACT 9/25

**Date Entered** 08/22/12  
**Last Modified** 08/22/12  
**Entered By** Pennie Marsh  
**CO-OP** No  
**Headline #** 06288383  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,808.00  
**Net Total** \$15,912.00  
**Sales Tax**

**Station** NORFOLK (WVEC) (WVEC)  
**By Broadcast Month**  
Sep. 2012 24 \$16,070.00  
Oct. 2012 4 \$2,650.00  
**Grand Total:** 28 \$18,720.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	12:05A- 1:05A (ET)						1			1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	8/22/12
2.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	12P- 12:57P (ET)						1			1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12.00<	8/22/12
3.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	7A- 9A (ET)						1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	8/22/12
4.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	11:35P- 12:02A (ET)								1	1	\$650.00	\$650.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE<	8/22/12
5.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	4:30A- 4:59A (ET)								1	1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/22/12
6.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	5A- 5:58A (ET)								1	1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12
7.0	Normal Line / SPOT	10/01/12-10/01/12	4	:30	7A- 9A (ET)								1	1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	8/22/12
8.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	12:35A- 1:30A (ET)							1		1	\$40.00	\$40.00	Norfolk (WVEC) (WVEC)	DA VINCS INQST	8/22/12
9.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	6P- 6:30P (ET)							1		1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NWS AT 6PM	8/22/12
10.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	5:58A- 8A (ET)							1		1	\$380.00	\$380.00	Norfolk (WVEC) (WVEC)	VARIOUS	8/22/12
11.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	5:58P- 7:57P (ET)							1		1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)	WHEEL/JOE PARDY	8/22/12
12.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	8A- 9A (ET)							1		1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT-ABC	8/22/12
13.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	9:58A- 11A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	THIS WEEK-ABC	8/22/12
14.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	6P- 6:30P (ET)								1	1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NWS AT 6	8/22/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**Norfolk (WVEC) (WVEC)**  
By Broadcast Month Spots Rate  
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Grand Total: 28 \$18,720.00

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15.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	6:58A- 8A (ET)							1		1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	VARIOUS	8/22/12
16.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	8A- 9A (ET)							1		1	\$580.00	\$580.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN-ABC	8/22/12
17.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	12P- 12:57P (ET)				1					1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12:00<	8/22/12
18.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	5:58A- 7A (ET)				1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	8/22/12
19.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	9A- 10A (ET)				1					1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY<	8/22/12
20.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	12P- 12:57P (ET)			1						1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12:00<	8/22/12
21.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	4:30A- 4:59A (ET)			1						1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/22/12
22.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	5:29P- 5:58P (ET)			1						1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	8/22/12
23.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	5:58A- 7A (ET)			1						1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	8/22/12
24.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	9A- 10A (ET)			1						1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY<	8/22/12
25.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	4:30A- 4:59A (ET)				1					1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/22/12
26.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	5A- 5:58A (ET)				1					1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12
27.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	6:58P- 7:28P (ET)				1					1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	WHEEL-FORTNE<	8/22/12

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Date:

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<b>Grand Total:</b>	<b>28</b>	<b>\$18,720.00</b>

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28.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	7A- 9A (ET)	1			1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	8/22/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_ Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_ Comments: \_\_\_\_\_

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 20px;">WVEC Norfolk</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 20px;">8/24</span>
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I, Mundy Katowitz Media  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As Ordered				

<b>Total Charges:</b> <span style="font-size: 1.2em; margin-left: 20px;">\$ 15,912.<sup>00</sup></span> <span style="float: right; font-size: 1.2em;">Net</span>
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This broadcast time will be used by: Priorities USA Action

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

# 850 271

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I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

\_\_\_\_\_

Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted
 ☐ Accepted in Part
 ☐ Rejected

Signature: Terrie Marsh
 Printed Name: Terrie Marsh
 Title: NSC